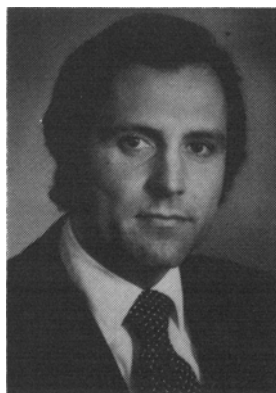


People & Places

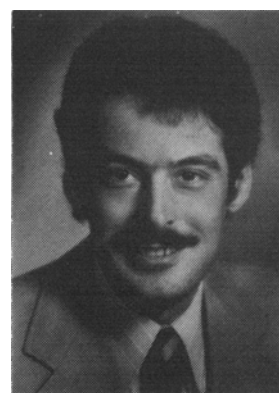


PEOPLE

Norda Inc. has announced several executive appointments and changes: **Luis de A. Christie** has been elected vice president and chief executive officer for Norda's Fragrance Division and also will continue as director of international development; **John M. Colyer Jr.** has been elected a corporate director and senior vice president; **Andrew C. Miga** has been elected vice president and director of European operations; **Robert B. Magnus Jr.** has been elected vice president and director of purchases for Norda Inc. and will continue to have sales management responsibilities for essential oils, aromatic chemicals, and sundries . . . Also at Norda, **Edward J. Shuster** has been appointed perfumery consultant; **John Webb** has been named to the newly created position of director of soap and detergent sales; and **Peter Dichter** has joined the sales staff in the area of fragrances. . . Procter & Gamble has named **R. Darrell Ewers** as division manager-international with responsibility for the company's operations in Germany, Benelux, Sweden, Finland, Switzerland, and Austria, and **John E. Pepper** as division manager-international with responsibility for France, Italy, and Spain. . . Otto Sturzenegger, president of Ciba-Geigy Corp., has announced appointment of **A.M. MacKinnon** as president of the company's pharmaceuticals division. . . ICI United States Inc., special chemicals division has named **William P. Long** as development manager for industrial chemicals in the product development department and **Edwin A. Bollinger** as technical specialist in the same department. . . **Jerry H. Smith** has been named a research chemist in the corporate research department of ICI United States Inc. . . **Paul D. Holewski** has been named safety engineer for Emery Industries, Inc., with responsibility for recommending policy changes which are necessary to maintain safe working conditions at all Emery locations. . . **Donald J. Shaughnessy**, president of Armour-Dial Co., has announced appointment of **George W. Cawman** as director for new business development. . . The Dow Chemical Company has elected two new persons to its board of directors: **David L. Rooke**, Dow Chemical U.S.A. vice president for operations, and **Dr. Melvin Calvin**, Noble Prize chemist and University of California professor. . . **Blanchard L. Pritchard Jr.** has been appointed vice president and general manager of the AgProducts Department of Celanese Corporation's Chemicals Group in New York City. ●



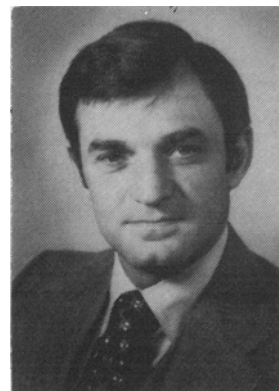
John M. Colyer Jr.



Andrew C. Miga



Robert B. Magnus Jr.



Luis de A. Christie



Lawrence Marnett

Marnett new AACC president-elect

Lawrence F. Marnett, vice president and corporate technical director of the C.J. Patterson Co., Kansas City, MO, has been named president-elect of the American Association of Cereal Chemists.

Maura M. Bean of the USDA Western Regional Research Center has been elected national secretary. George W. Schiller of Dixie Portland Flour Mills, Inc., has been elected national director. The newly elected officers will be installed at the AACC's 62nd annual meeting Oct. 23-25, 1977, in San Francisco. Daniel G. McPherson of General Mills, the current president-elect, will assume the presidency at that time. ●